

BEAUTY PURIFY
ESSENTIALS



**BLACKBAMBOO
CARBON
CHARCOAL**

3X1

FACE MASK - PEELING - CLEANSER

PEEL-OFF MASK

CLEANSING GEL

3X1 FACE MASK DESCRIPTION:

3 in 1 face mask, peeling and cleanser with bamboo charcoal. Ideal product for greasy skin prone to acne thanks to the added combination of active anti-blackhead ingredients. Salicylic acid and extracts of honey, willow, tea tree, due to their anti-microbial, anti-inflammatory and grease regulating properties, they help to control excess grease. While Bamboo Charcoal, originating from the bamboo plant and with an excellent capacity to absorb impurities and toxins, combined with aloe vera and the other vitamin extracts, leaves the skin clean and purified, visibly nourished and hydrated.

DIRECTIONS FOR USE

Apply like a face mask. Without letting it soak in, leave to dry and then gently massage and rub to make it peel. Remove with water at the same time.

INGREDIENTS

Aqua (Water), Kaolin, Glycerin, Alcohol denat., Aloe Barbadensis (Aloe Vera) Leaf Juice*, Talc, C.I. 77266, Prunus Armeniaca (Apricot) Seed Powder*, Charcoal Powder, 4-Terpineol, Salicylic Acid, Mel (Honey) Extract, Salix Alba (Willow) Bark Extract*, Rosa Moschata (Musk Rose) Seed Oil*, Zea Mays (Corn) Oil*, Calcium Pantothenate, Inositol, Retinol, Biotin, Gluconolactone, Calcium Gluconate, Tocopheryl Acetate, Methylpropanediol, Propylene Glycol, Decyl Glucoside, Sodium Laureth Sulfate, Carbomer, Sodium Polyacrylate, Xanthan Gum, Hydrogenated Polydecene, PEG-20 Castor Oil, PEG-60 Hydrogenated Castor Oil, Trideceth-6, Potassium Hydroxide, Parfum (Fragrance), Sodium Gluconate, Phenoxyethanol, Sodium Benzoate, Potassium Sorbate, DMDM Hydantoin.

*Ingredients marked * are organically farmed.*

PEEL-OFF MASK DESCRIPTION:

Black peel-off face mask, cleanser and purifier for all skin types. Formulated with Bamboo Charcoal, Pentanol, Marigold and other decongestant active ingredients derived from vegetables which eliminate excess grease and improve the natural appearance of the skin. The decongestant ingredients with calming, anti-inflammatory, vasoprotective and hydrating properties provide a feeling of wellbeing, while the Bamboo Charcoal, thanks to its excellent absorption ability, cleans the face from impurities and toxins.

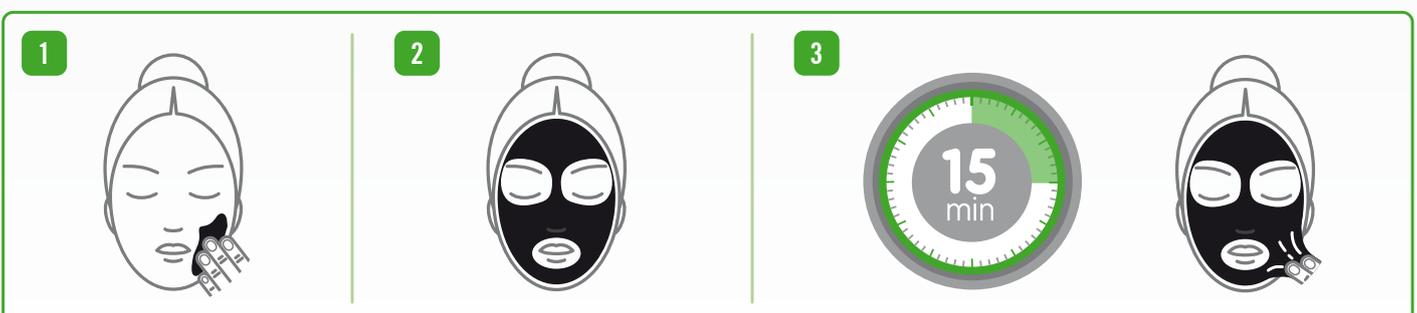
DIRECTIONS FOR USE

With clean skin, apply a fine layer of the product onto the skin. It can be applied over the whole face or even on areas prone to accumulation of impurities or toxins, for example the cheeks and nose. Leave to dry for approximately 15 minutes (according to the thickness of the layer applied, the drying time may vary) and once dry, remove.

INGREDIENTS

Aqua (Water), Alcohol denat., Polyvinyl Alcohol, Glycerin, Propylene Glycol, Charcoal Powder, C.I. 77266, Panthenol, Hamamelis Virginiana (Witch-hazel) Leaf Extract*, Hypericum Perforatum (Perforate St John's-wort) Flower Extract*, Calendula Officinalis (Marigold) Flower Extract*, Chamomilla Recutita (Chamomile) Flower Extract*, Aesculus Hippocastanum (Horse-chestnut) Seed Extract*, Malva Sylvestris (Common Mallow) Flower Extract*, Tilia Platyphyllos (Large-leaved Lime) Flower Extract*, Mentha Piperita (Peppermint) Leaf Extract*, Achillea Millefolium (Yarrow) Flower Extract*, Parfum (Fragrance), Sodium Gluconate, Phenoxyethanol, Sodium Benzoate, Potassium Sorbate.

*Ingredients marked * are organically farmed.*



FACIAL CLEANSING GEL DESCRIPTION:

Facial cleansing gel enriched with charcoal, trace elements and vitamins B3 and B5 that works by eliminating dirt, impurities, excess sebum and makeup. Its main plant asset, the Charcoal Bamboo from the bamboo plant, has an excellent capacity to absorb impurities and toxins and in conjunction with the multimineral complex provides a clean, unified and purified complexion. This product is designed for daily use and is ideal for all types of skins and especially indicated to improve the appearance of oily skins with acne tendency.

DIRECTIONS FOR USE

Apply a small amount of gel on wet skin in circular motions all over the face until foaming. Rinse with warm water.

INGREDIENTS

Aqua (Water), Glycerin, Sodium Laureth Sulfate, Decyl Glucoside, Propanediol, Cocamidopropyl Betaine, Carbomer, PEG-6 Caprylic/Capric Glycerides, Charcoal Powder, Niacinamide, Panthenol, Lysine, Magnesium Chloride, Potassium Chloride, Aluminum Chloride, Manganese Chloride, Sodium Chloride, Copper Sulfate, Gluconolactone, Zinc Chloride, Calcium Gluconate, Propylene Glycol, Phenethyl Alcohol, Caprylyl Glycol, Potassium Hydroxide, Parfum (Fragrance), Sodium Gluconate, Phenoxyethanol, Sodium Benzoate.

*Ingredients marked * are organically farmed.*

LIST OF ACTIVE INGREDIENTS

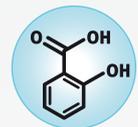
BAMBOO CHARCOAL

Obtained from bamboo, it is a solid powder substance with great absorption properties, capable of retaining minerals, toxins, impurities and other harmful substances present on the skin, resulting in stronger and healthier skin. It eliminates substances which accumulate in the pores of the skin, such as remaining dead skin cells. Due to all of these properties, it is an excellent ingredient to clean greasy skin which is prone to acne.



SALICYLIC ACID

A well-known ingredient with keratolytic properties. Its exfoliating action is based on the inhibition of the enzymes involved in the hardening of the corneocytes, upper cells which form the protective layer of the epidermis.



TEA TREE EXTRACT (TERPINEN-4-OL)

Terpinen-4-ol is a product obtained from tea tree oil, with a colour which varies from transparent to a pale yellow and with a mix of smells characteristic of earth, wood and pepper. It has a large range of anti-inflammatory and anti-microbial properties.



WILLOW EXTRACT

An evergreen tree from the Salicaceae family. The leaves and bark is used, taken from the Salix Alba. Its main components are polyphenols, flavonoids and derivatives of salicylics, which provide fantastic hydrating, keratolytic and purifying properties.



HONEY EXTRACT

Honey is a solution supersaturated with sugars also made up of enzymes, amino acids, organic acids, minerals, and others. Its low water activity and natural acidity inhibit the growth of bacteria, yeast and many pathogenic, which gives it a great anti-microbial activity. At the same time, honey acts as a stimulant for the immune system which therefore reinforces the very same anti-microbial activity of honey.



PANTHENOL

It is a substance with a similar structure to pantothenic acid (vitamin B-5), therefore, pro vitamin B5, that is, it can be transformed into a vitamin inside the body. It is a liquid with some viscosity, which quickly oxidises in living organisms, converting into a pantothenic acid. It is mainly used as a moisturiser due to its hydrating properties, but is also known for its anti-inflammatory properties.



CALENDULA OFFICINALIS (MARIGOLD) FLOWER EXTRACT

An aromatic plant belonging to the Asteracea family, characterised for having a height of nearly half a metre and orange/yellow flowers. It originates from the Mediterranean region but is widely distributed all over the world. Its composition, rich in essential oils, flavonoids, triterpene alcohols and carotenes, among others, give it anti-inflammatory and hydrating properties.



TILIA PLATYPHYLLOS (Large-leaved Lime) Flower Extract*

Commonly known as Dutch linen. A deciduous tree from the Tiliaceae family. It has leaves which are cordiform at the base and coarsely rounded at the tip. Among its main active ingredients appear, to a greater extent, flavonoids, mucilages and condensed tannins. This gives it conditioning, calming, relaxing and refreshing properties.



HYPERICUM PERFORATUM (Perforate St John's-wort) Flower Extract*

Commonly known as Hypericum or St-John's wort. Evergreen plant, lightly scented, belonging to the Clusiaceae family. It has regularly grouped flowers which are golden yellow in colour. Rich in naphthodianthrones, flavonoids and phenolic acids which give it astringent properties.



MULTIMINERAL COMPLEX

Mineral nutrient cocktail (Al, Cl, Cu, K, Mg, Mn, Na, Zn) essential for the body, which present a great variety of actions on the skin, including stimulation of cellular metabolism and maintenance of the hydration of the upper layer of the skin by its astringent action. The trace elements are vital for the rejuvenation of the skin and the maintenance of such important characteristics as the softness and the flexibility to obtain healthy, beautiful and balanced skin.



NIACINAMIDE

Form of vitamin B3. It is a multifunctional ingredient for skin care. It has multiple benefits such as reducing the appearance of fine lines and wrinkles as well as redness and blemishes and improves cellular renewal of the skin surface, which provides greater brightness.



INGREDIENTS TABLE

	CHARCOAL PEEL-OFF	CHARCOAL 3X1	CHARCOAL CLEANSING GEL
Charcoal Bamboo	✓	✓	✓
Calendula Officinalis (Marigold) Flower Extract	✓		
Tea tree extract		✓	
Willow extract		✓	
Honey extract		✓	
Panthenol (Vitamin B5)	✓		✓
Tilia Platyphyllos (Large-leaved Lime) Flower Extract	✓		
Salicylic acid		✓	
Hypericum Perforatum (Perforate St John's-wort) Flower Extract	✓		
Multimineral complex (Trace elements)			✓
Niacinamide (Vitamina B3)			✓



BLACKBAMBOOCARBONCHARCOAL

Full facial cleansing

DERMATOLOGICAL TESTS:

The products have been dermatologically tested to show their effectiveness. For both products, it has been determined that:

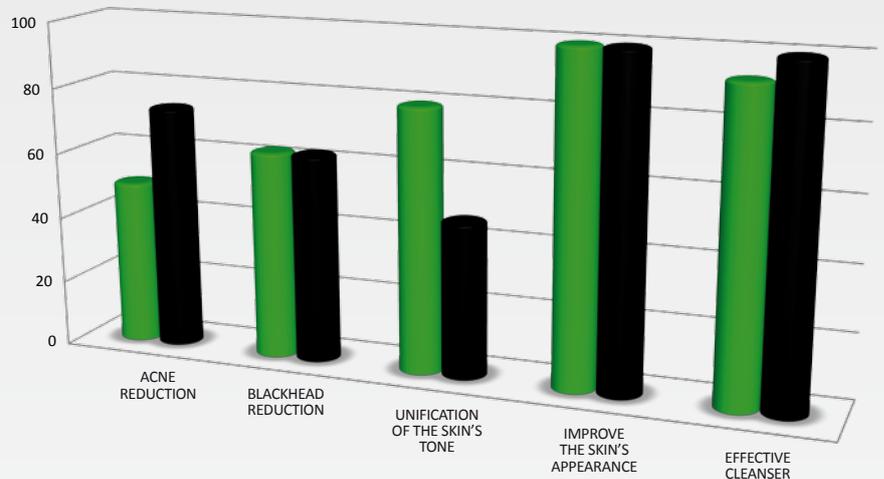
- They improve the condition of the skin, including people who are prone to acne lesions.
- They carry out gradual and effective exfoliation.
- They eliminate excess dead cells from the corneal layer.
- They eliminate blackheads and reduce their formation.
- They eliminate and notably reduce excess sebaceous secretion.
- They give the skin a matt tone, free from shine.
- They unify the skin's tone, visibly reducing different types of spots.
- They improve the general appearance of the skin, keeping it hydrated, regenerating it and rejuvenating it.



**Beauty purify
CHARCOAL Peel-Off Mask**



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CHARCOAL 3x1
Face mask · Peeling · Cleanser**



SYNERGY:

As we can see in the previous chart, each of the two products can be used separately, achieving great results, although the combined use of both products will greatly strengthen their cleansing properties.

For this reason, **we advise first using Beauty Purify - CHARCOAL 3x1 Face mask - Peeling - Cleanser**, which will act on the skin's pores thanks to the action of working the apricot stone, **and secondly, apply Beauty Purify - COAL Pell-Off Mask** to eliminate excess grease and achieve a deep cleansing of blackheads. This treatment is recommended once or twice a week as needed. **For the daily cleaning of the face we advise to use Beauty Purify CHARCOAL Cleansing Gel**, the skin will be clean, unified and purified.



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